



2012 Examination Timetable

Module Name	Time	March 2012	June 2012	Sept 2012	Dec 2012
Business Management	AM	Mon 5	Wed 6	Mon 3	Mon 3
Business Law	AM	Mon 5	Wed 6	Mon 3	Mon 3
Integrated Marketing Communications	PM	Mon 5	Wed 6	Mon 3	Mon 3
Business to Business Marketing	PM	Mon 5	Wed 6	Mon 3	Mon 3
Communications Management	PM	Mon 5	Wed 6	Mon 3	Mon 3
Principles of Tourism	AM	Tues 6	Thurs 7	Tues 4	Tues 4
Human Resource Development Concept	AM	Tues 6	Thurs 7	Tues 4	Tues 4
Buyer Behaviour	AM	Tues 6	Thurs 7	Tues 4	Tues 4
Public Relations	AM	Tues 6	Thurs 7	Tues 4	Tues 4
Brands & Branding	PM	Tues 6	Thurs 7	Tues 4	Tues 4
Entrepreneurship	PM	Tues 6	Thurs 7	Tues 4	Tues 4
Marketing & Enterprise Strategy	PM	Tues 6	Thurs 7	Tues 4	Tues 4
Sales Management	AM	Wed 7	Fri 8	Wed 5	Wed 5
Events Management	AM	Wed 7	Fri 8	Wed 5	Wed 5
Principles of Economics	AM	Wed 7	Fri 8	Wed 5	Wed 5
Social Marketing	PM	Wed 7	Fri 8	Wed 5	Wed 5
International Marketing	PM	Wed 7	Fri 8	Wed 5	Wed 5
Leadership	PM	Wed 7	Fri 8	Wed 5	Wed 5
Organisational Behaviour	PM	Wed 7	Fri 8	Wed 5	Wed 5
Market Intelligence & Planning	AM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Tourism Planning	AM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Services Marketing	AM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Financial Management	PM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Internal Marketing	PM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Corporate & Business Management	PM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Sales & Accounting Management	PM	Thurs 8	Mon 11	Thurs 6	Thurs 6
Principles of Marketing	AM	Fri 9	Tues 12	Fri 7	Fri 7
Marketing Research	AM	Fri 9	Tues 12	Fri 7	Fri 7
Personnel Management	PM	Fri 9	Tues 12	Fri 7	Fri 7
Strategic Marketing Management	PM	Fri 9	Tues 12	Fri 7	Fri 7
Corporate Communications	AM	Mon 12	Wed 13	Mon 10	Mon 10
Internet Marketing	PM	Mon 12	Wed 13	Mon 10	Mon 10
Tourism Management	PM	Mon 12	Wed 13	Mon 10	Mon 10

* AM = 9am – 12pm, PM = 2pm – 5pm

Registration & Results Dates 2012	March 2012	June 2012	Sept 2012	Dec 2012
Registration Closing Date	6 th February	8 th May	6 th August	5 th November
Late Registration Closing Date	13 th February	14 th May	13 th August	12 th November
Exam Notification List – Dispatch Date	14 th February	15 th May	14 th August	13 th November
Examination Period	5 th – 12 th March	6 th – 13 th June	3 rd – 10 th September	3 rd – 10 th December
Return Exam Scripts Dispatch Deadline	14 th March	15 th June	12 th September	12 th December
Results Released	20 th April	20 th July	19 th October	18 th January 2013
Certification Dispatch Date	27 th April	27 th July	26 th October	25 th January 2013