LONDON CENTRE of MARKETING

EXAMINATION & EXEMPTION FORM

Name:

Address:

Date of Birth (DD/MM/YY) ☐☐ / ☐☐ / ☐☐☐☐

Male ☐ **Female** ☐

Country:

Email:

Student No:

Name of Examination Centre:

Centre No.:

Examination Month: ☐ March 200… ☐ June 200… ☐ September 200… ☐ December 200…

Is this application for: ☐ Examinations ☐ Exemptions

Level 1 - Certificate in Sales & Marketing

- ☐ 1.1 Fundamentals of Selling
- ☐ 1.2 Fundamentals of Marketing
- ☐ 1.3 Business Communication
- ☐ 1.4 Fundamentals of Customer Care

Level 2 - Advanced Certificate in Sales & Marketing

- ☐ 2.1 Managing Marketing Information Systems
- ☐ 2.2 Promotional Practice
- ☐ 2.3 Sales & Marketing Operations
- ☐ 2.4 Business Evironment

Level 3 - Diploma in Sales & Marketing Management

- ☐ 3.1 Effective Management Techniques
- ☐ 3.2 Managing Business Operations
- ☐ 3.3 Financial & Information Management
- ☐ 3.4 Promotional Practice Management

Level 4 - Advanced Diploma in Marketing Management

- ☐ 4.1 Marketing Communications Strategy
- ☐ 4.2 International Marketing Management
- ☐ 4.3 Strategic Marketing Management: Planning & Control
- ☐ 4.4 Strategic Marketing Management: Case Study

Payment Details

No. of Subjects ☐ x GBP £15 = Total Payment ☐

_____ Signature

___/___/___ Date (DD/MM/YY)

NOTES:

1. Examinations / Exemption fees are not refundable under any circumstances.
2. All Exemption forms must be accomapnied by notarized copies of previous qualifications
3. Entry forms received after prescribed closing date will automatically be deferred to the next examination session.